

**Form 4**

**Application for the Permission of a Data Subject for the Processing of  
Personal Information for the Purpose of Direct Marketing in Terms of Section  
69 (2) of the Protection of Personal Information Act, 2013**

**Regulations on the Protection of Personal Information, 2018.  
[Regulation 6]**

**PART A:**

**TO:**

<b>Full names and Postal Address of Data Subject</b>	
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**FROM:**

<b>Registered Name of Responsible Party</b>	
<b>Contact Number(s)</b>	
<b>Email Address</b>	
<b>Title, Full Names and Surname of person representing responsible party</b>	
<b>Signature of person signing on behalf of the responsible party</b>	

**PART B:**

I, the undernamed data subject, hereby gives my permission to receive direct marketing of goods or services via electronic communication as specified below.

<b>Specify Goods / Services</b>	
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The following communication methods may be used. (Please write "YES" AND provide the contact details):

<b>Email :</b>	
<b>SMS :</b>	
<b>Whatsapp :</b>	
<b>Other : (Please Specify)</b>	

<b>Name and Surname or Registered Name of Data Subject</b>	
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Signed at \_\_\_\_\_ on the \_\_\_\_ day of \_\_\_\_\_ 202\_\_.

\_\_\_\_\_  
**Signature of Duly authorised person**

Signatory Name and Surname \_\_\_\_\_

Company Name \_\_\_\_\_

Lexpro Reference/Acc nr \_\_\_\_\_

Designation \_\_\_\_\_